



Jeannine Owens creative print and web design

AREAS OF EXPERTISE

Strategic Thinking
Branding
Creative Direction
Innovative Design
Efficient Project Management
Thorough Client Communication

EXPERIENCE

Gliddon Owens Design

Owner/Creative Director, 1992–present

Acquire and maintain clients; strategize, concept, design, layout, produce needed materials; write and illustrate when applicable; art direct and supervise vendors; prepare project timelines and budgets; develop and implement invoicing schedule; prioritize and implement workflow. Some clients include MaineHealth, Maine Audubon, State YMCA of Michigan, and The National Center on Family Homelessness. A complete client list and work samples can be seen at www.gliddonowens.com.

University of Southern Maine

Office of Marketing and Brand Management

Portland, ME

Design/Art Direction, July 2005–present

Art direct and supervise vendors; strategize, concept, design, produce needed materials; write and illustrate when applicable; prepare project timelines and assist with budgets, client interaction and direction; prioritize and implement office workflow.

The Gorham Times

Gorham, ME

Art Director of print, web, blog, social media outlets, May 2005–present

Strategize, concept, design, layout and production of print bi-monthly newspaper. Art direct photographers, write some copy, design some ads. Re-design and implement social media campaign in 2009 including website, blog, and social media (LinkedIn, Facebook, YouTube). Strategize, produce, and implement weekly e-mail campaign via Constant Contact. Social media campaign cut in 2010, because of budget.

University of Northern Colorado

Publications Department

Greeley, CO

Art Director, November 2000–July 2001

Managed staff and workflow; participated and conducted staff meetings; art directed and supervised vendors; strategized, conceptualized, designed, produced materials; wrote and illustrated materials; prepared project timelines and assisted with budgets, prepared and gave department presentations; prioritized and implemented office workflow; attended educational conferences/seminars.



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Schaff & Associates Advertising/Marketing Communications

Milwaukee, WI

Art Director/Graphic Designer/Production Artist, January 1991–September 1992

Art directed and supervised vendors; conceived, designed, produced client materials; illustrated materials when applicable; worked with Senior Art Director.

Technical Enterprises Publishing Inc.

Milwaukee, WI

Technical Support magazine, DataBase magazine

Art Director/Graphic Designer/Production Artist, January 1989–January 1991

Art directed and supervised vendors; conceived, designed, produced magazines and company materials; illustrated materials when applicable; developed project timelines; participated in staff meetings.

Artword Advertising

Milwaukee, WI

Graphic Designer/Production Artist, November 1987–January 1989

Conceived, designed, produced client materials; interact and direct vendors; illustrated materials when applicable; assisted with project timelines; participated in staff meetings; worked with Senior Art Director and President.

Pre-Computer, entry level positions

February 1985–August 1987

Graphic Designer/Production Artist/Illustrator positions at Copy Spot, Los Angeles; Blue Mountain Arts, Boulder, CO; Peter Hesse Advertising, Denver, CO.

UNIVERSITY TEACHING EXPERIENCE

University of Wyoming

Laramie, WY

Visiting Professor, Graphic Design

Academic year 2002–2003

Introduction to Graphic Design and Typography

Computer Graphics I and II

Advanced Design & Illustration I and II

Senior Project

Designed and implemented curriculum for introductory and advanced level design classes. Developed daily materials from field experience and other outside resources. Instructed students via theory and history lectures, project assignments, technology tutorials (Quark, InDesign, Illustrator, Photoshop, Dreamweaver), one-on-one meetings. Hung project artwork in public arena.



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Colorado State University

Fort Collins, CO

Adjunct Instructor, Graphic Design & Illustration

Academic years 2000–2003

Introduction to Graphic Design and Typography

Advanced Typography and Design

Advanced Illustration

Designed and implemented curriculum for introductory and advanced level design classes. Developed daily materials from field experience and outside resources. Instructed students via theory and history lectures, project assignments, technology tutorials (Quark, InDesign, Illustrator, Photoshop, Dreamweaver, Flash), one-on-one meetings, field trips to pertinent venues. Hung project artwork in public arena. Supervised and instructed teaching assistants and group leaders. Participated in departmental meetings and events, including the 2001 Colorado International Invitational Poster Exhibition (CIPE).

EDUCATION/STUDY ABROAD

Bachelor of Fine Art/Graphic Design, 1984

Colorado State University, Ft. Collins, Colorado

Design professors: Phil Risbeck, John Sorbie, Gene Hoffman

Graphic Design Internships

Bob Coonts Design, Ft. Collins, CO; 1984–1985

Colorado State University Publications Department; spring 1984

Art History in Italy–Venice and Florence, Italy

Colorado State University, summer semester 1982

Study of Fine Art/Communication

University of Colorado, Boulder, Colorado

September 1980–May 1982

American Field Service student–Orange, NSW, Australia, 1979

CONTINUING EDUCATION

Web Design Certificate, 2010

Portland Adult Education, Portland, Maine

XHTML for the Web, Programming for the Web, CSS, Dreamweaver, Flash,

Fireworks, Principles of Web Design, Web Design Practicum



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SHOWS/AWARDS/ORGANIZATIONS

New England Press Association Better Newspaper Awards
Third place, Ad design–b/w, Boston, MA, 2008

New England Press Association Better Newspaper Awards
Second place, Ad design–color, Boston, MA, 2007

Arts & Business Collaborative Art Show
Honorable Mention, acrylic painting, Portland, ME, 2005

Higher Education Association of the Rocky Mountains Awards
HEAR Design Excellence Awards, 2001–
UNC QuickLook brochure
UNC Viewbook
Michener newsletter
UNC Education for Life poster

Member, University and College Designers Association, 2005–present

Member, Portland Ad Club, Portland, ME, 2004–present

Board Member, The Museum of African Culture, Portland, ME, 2004–2005